

CORPORATE / STARTUPS / BUSINESS BRANDS

Description

Corporate, Small Business & Startup Brands

Modern, high-conversion digital systems for growth-focused brands.

We build corporate and startup websites designed for clarity, conversion, and trust — supported with brand palettes, UX systems, and AI-powered visuals.

Case Study: Corporate Modern Edge Rebrand

Client Type: B2B Services Company

Goal: Reposition the brand with a modern digital identity

What we built:

- Full brand identity upgrade: logo, colors, typography
- High-conversion corporate website
- Clear service landing pages with strong CTAs
- Brand guideline kit
- AI assistant for the FAQ & lead capture
- CRM-integrated contact form

Tech & Tools:

WordPress • CRM Integration • AI Persona Assistant

Highlights:

- Elevated brand authority
- Cleaner lead funnel
- More professional digital presence for enterprise clients

Services Used:

- Brand Identity
- Website Redesign
- Conversion Strategy
- AI Assistant Setup

[Book a Corporate Rebrand](#)

Case Study: Startup Lift-Off Kit

What we built:

- One-page landing system optimized for ads
- Explainer video (AI-assisted)
- Startup pitch visuals
- Modular CMS for rapid updates

Services Used:

- Product Launch System
- Landing Page Design
- AI Explainer Video

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Author

admin

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