

Creators

Description

Creators & Influencers

Build a brand that looks as big as your audience.

At Monopoly Boy Agency, we turn creators and influencers into powerful brands with visuals, characters, and digital ecosystems that actually move your numbers—followers, engagement, brand deals, and sales.

Why Creators Work With Us

You're not just posting content anymore—you're building an entertainment brand. Our job is to make that brand unforgettable.

- **Stand-out visual identity** that's instantly recognizable in the feed
- **Hero character or avatar** that can live across thumbnails, merch, and campaigns
- **Content systems** that you can scale with your team, not one-off random posts
- **Brand decks & media kits** that close bigger, better deals

We design everything so it works across TikTok, Instagram, YouTube, Twitch, Patreon, and your own digital products.

What We Can Build For You

1. Creator Brand Identity

- Logo and wordmark
- Color, typography, and visual language
- On-screen graphic style for Reels, Shorts & streams
- Thumbnail and cover templates for new or existing series

2. Hero Character & Digital Avatar

- Custom 2D or 3D character design based on your persona
 - Styleframes and pose library for content, merch, and campaigns
 - Character intro animations, stingers, and stream assets
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- Family of secondary characters for your “universe” if needed

3. Content & Campaign Systems

- Visual direction for series (reaction, storytelling, educational, challenge, etc.)
- Package design for digital products (courses, communities, presets, drops)
- Campaign visuals for collaborations and sponsorships
- Launch funnels: pre-launch hype, announcement, live moment, and post-campaign recap

4. Brand Deals & Sales Assets

- Brand/media kit design that feels premium and clear
 - Pitch decks for campaigns and ongoing partnerships
 - Case study visuals and numbers to prove your value
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Our Process

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Step 1 “ Strategy Session

We start with a deep dive into your audience, platforms, and business goals. Are you trying to sell more merch? Land bigger sponsors? Launch a course? We build the visuals around that.

Step 2 “ Concept & Direction

We design multiple creative directions—brand concepts, character options, and content styles—so we can lock in the world your brand will live in.

Step 3 “ Design & Build

Once a direction is chosen, we create your full visual toolkit: identity, character, templates, and launch-ready assets.

Step 4 “ Launch Support

We help you plug the new visuals into your thumbnails, channels, landing pages, and campaigns so everything goes live smoothly.

Results You Can Expect

- A stronger, more premium brand image
 - Easier “yes” from sponsors and partners
 - More recognition in the feed (people know it’s you before they read your @)
 - Assets you can reuse and scale with your team
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Who This Is For

- Creators and influencers ready to professionalize their brand
 - Talent agencies looking to elevate their roster
 - Established creators launching new channels, series, or product lines
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Ready To Build Your Creator Brand?

Click below to book a call and see how we can turn your creator profile into a scalable brand.

[Book a Creator Brand Call â??]

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