

## MUSIC ARTISTS (Singers, Rappers, Producers)

### Description

# Music Artists, Singers & Rappers

## Full digital rollouts for album eras, singles, tours, and artist branding.

We help music artists create cinematic digital worlds — from AI visualizers to album microsites — built to support releases, tours, and brand partnerships.

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## Case Study: —The Album Era Experience—•

**Client Type:** R&B Artist

**Goal:** Create a fully branded digital rollout for an album release

### What we built:

- Custom album microsite with color-themed scrolling experience
- Spotify/Apple embeds + lyric highlight sections
- AI motion visualizers for every track
- Multiple album cover variants (AI-enhanced)
- Electronic Press Kit (EPK)
- Booking system for shows + studio sessions

### Tech & Tools:

WordPress • Spotify API • AI Motion Graphics • Monopoly Boy Booking

### Highlights:

- Cohesive —era—• branding across the entire rollout
- Visual loops boosted social engagement
- Professional booking process for event hosts & venues

### Services Used:

- Music Branding
- AI Motion Visualizers
- Album Website
- Booking + EPK System

[Start your Album Era project](#)

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## Case Study: Motion Mixtape

### What we built:

- Animated music world for a rapper's mixtape
- Each track had its own AI-stylized animated scene
- Merch integrated into the visuals
- Tour promo digital cards
- Spotify pre-save funnel

### Services Used:

- AI Motion & Visualizers
- Branding & Cover Design
- Merch Integration
- Promo Assets

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