

Music Artists

Description

Music Artists

Your music is already fire. Your visuals should be too.

Monopoly Boy Agency builds visual universes for artists that go beyond just cover art. We create characters, worlds, and digital campaigns that turn every release into a momentâ??and every moment into fans, streams, and sales.

Why Artists Choose Us

- **Strong visual identity** so your releases look connected, not random
- **Character-based campaigns** that live across covers, social, live shows & merch
- **Visual storytelling** that matches your sound, not a generic template
- **Release strategies** built for how fans actually discover music today

We plug into your label team or work directly with you and your management.

What We Can Build For You

1. Artist Brand & Visual Identity

- Artist logo and wordmark
- Visual direction for single, EP, or album cycles
- Stream-friendly artwork for DSPs (Spotify, Apple Music, etc.)
- Social avatar, banner, and profile visuals

2. Single, EP & Album Campaigns

- Cover art systems for multiple drops in a series
- Visuals for teasers, count-downs, and lyric snippets
- Concepts for TikTok-friendly visuals and UGC prompts
- Artwork for deluxe, remix, and alternate versions

3. Character-Driven Worlds

- Custom hero character or stylized version of you
- Storylines and scenarios that can live across multiple songs
- Animated loops, music visualizers, and story shorts
- Tour and show visuals that connect the world on stage and online

4. Merch & Physicals

- T-shirt, hoodie, and capsule collection graphics
- Vinyl, CD, and cassette packaging
- Posters, stickers, and limited-edition print items

Our Process

Step 1 ?? Listening Session

We listen to the music, talk about your story, and understand where you're trying to go as an artist.

Step 2 ?? World & Visual Concept

We design a universe around your sound: color, character, typography, and mood that can stretch across multiple releases.

Step 3 ?? Asset Production

We build everything you need for your release: covers, social assets, animations, and merch-ready artwork.

Step 4 ?? Release Support

We deliver a visual launch kit with clear guidelines so your label, management, and social team can roll out smoothly.

What This Can Do For You

- Make your music instantly recognizable in the feed and on DSPs
- Strengthen your image for labels, publicists, and brand partners
- Convert casual listeners into fans who buy tickets and merch
- Give you a long-term visual world that grows with your career

Who This Is For

- Independent artists ready to look major

- Signed artists who need a stronger visual world
- Labels and managers looking for a full creative partner

Ready To Build Your Visual World?

Let's design a universe around your sound.

[Schedule an Artist Visuals Session]

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